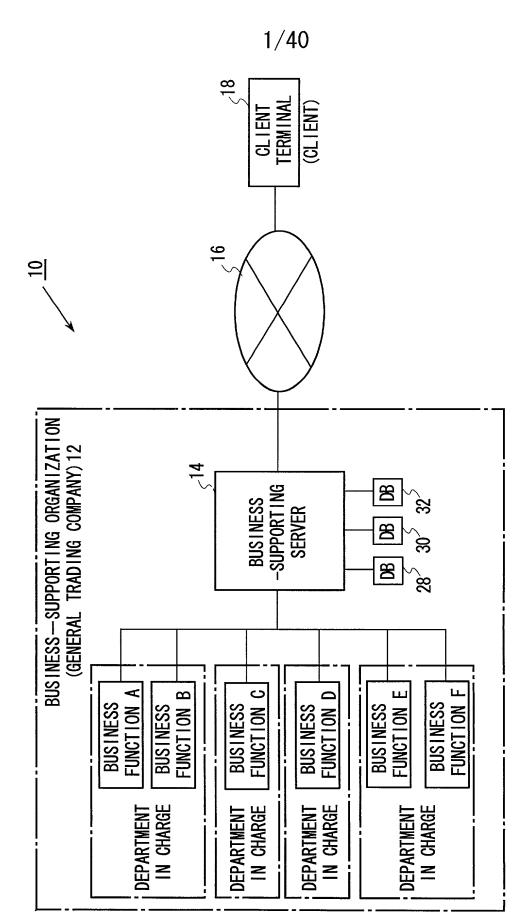
Sheet 1 of 40



F1G.

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# LIST OF FUNCTION MENU (EXAMPLE)

NO	FUNCTION NAME	MANAGING DEPARTMENT
1	♦VENTURE INVESTMENT	INVESTMENT~DEP.
2		~BUSINESS DEP.
3	◇PROJECT FINANCE - SECURITIZATION	FINANCE~DEP.
4	◇PURCHASE FUND	FINANCIAL AFFAIRS~DEP.
5	◇ PROPOSALS FOR NEW METHODS IN APPLICATION OF FUNDS	~SECURITIES INC.
6	◇REDUCTION OF TRAVELING EXPENSES	INFORMATION~DEP.
7	◇OPERATION OF MARKETPLACE ON THE INTERNET	SOLUTION~DEP.
8	♦ MANAGING BUSINESS FOR COPYRIGHT OF CONTENTS	~BUSINESS DEP.
9	♦SUPPLY CHAIN MANAGEMENT(IT)	INFORMATION~DEP.
10	♦INFORMATION SERVICE FOR CORPORATE CREDIBILITY	INFORMATION~DEP.
11	◇DATABASE MARKETING	~BUSINESS DEP.
12	◇OUTSOURCING TRUST FOR THE WELFARE	∼PLANNING DEP.
13		∼DEP.
14	♦SUPPORT FOR OVERSEAS ADVANCEMENT	PROJECT ∼DEP.
15	♦SECURITIZATION OF REAL ESTATE	CONSTRUCTION ∼DEP.
16	♦ELECTRONIC COMMERCE	DISTRIBUTION~DEP.
17	♦SUPPORT RELATING TO INTERNATIONAL PERSONNEL	INTERNATIONAL~DEP.
18	♦SUPPORT RELATING TO PERSONNEL	HUMAN RESOURCE∼DEP.
19	♦ENERGY-SAVING BUSINESS	PLANNING∼DEP.
20		∼DEP.
21	♦TAX SERVICES	REVENUE∼DEP.
22	♦INTERNATIONAL BUSINESS INFORMATION	∼INVESTIGATION DEP.
23		∼INC.
24	♦BUSINESS MATCHING SYSTEM ON THE INTERNET	∼INC.

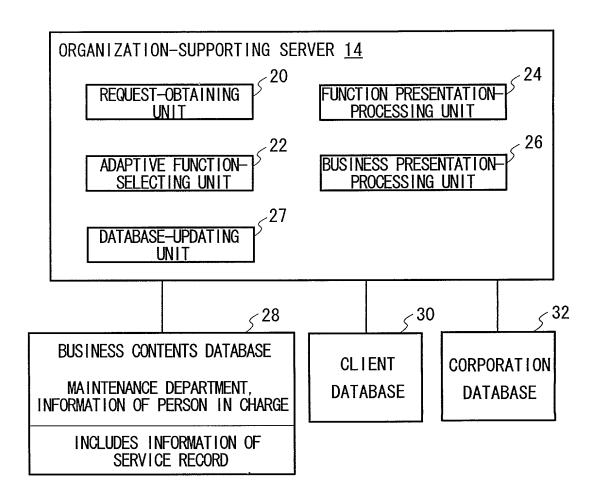


FIG. 3

Sheet 4 of 40

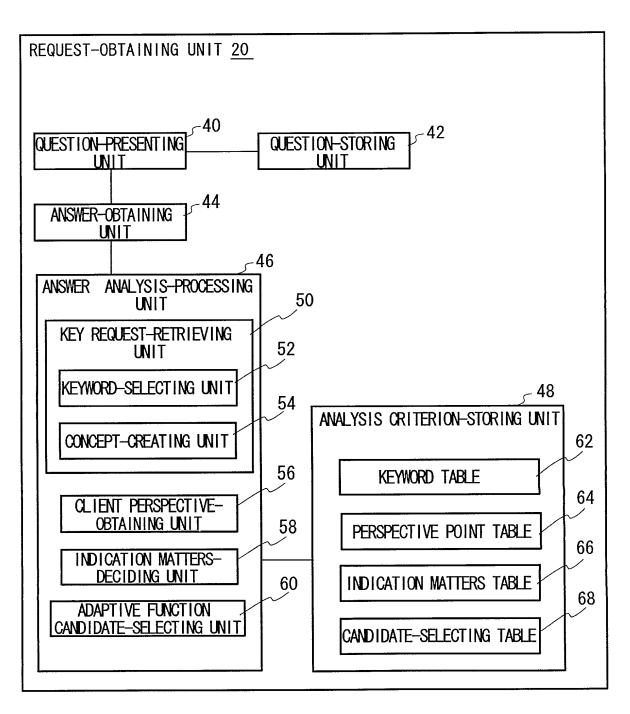


FIG. 4

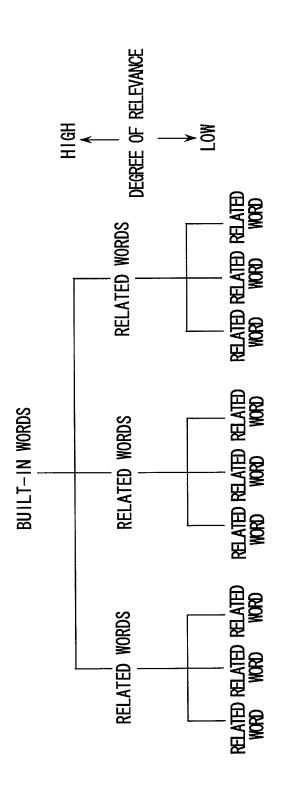
Virtual consulting on the Web
Please fill out your company name, department, your name and e-mail address below, and answer the questions. 1. COMPANY NAME
2. DEPARTMENT NAME
3. YOUR NAME
4. E-MAIL ADDRESS
①QUESTION FORM
Please check applicable items below. We will carry out management analysis of your company and offer corresponding solutions.
□Seeking a new business.
□Considering selling non-core businesses. □Seeking for a new way of financing.
□Having a non-viable business concern.
□Want to know a new way of managing a pensions. □want to cut traveling expenses.
□Considering executing business on the Internet
□Considering promoting SCM(Supply Chain Management). □The efficiency of the welfare system is not high.
□ Want to intensify overseas deployment
□Want to improve the balance sheet.
☐Being hard pressed in overseas personnel management. ☐Considering outsourcing of personnel business.
□Lacks know-how regarding international businss.
□Want live international information.
□Want to save energy to help the environment  DIAGNOSIS START
②WRITING FORM
Please write down anything you like in the frames below.
We will provide solutions considering your writings by special searching method.
DIAGNOSIS START

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QUESTION	QUESTION EXPLORATION OF NEW BUSINESSES, INVESTMENT FOR VENTURE BUSINESSES WANT TO CONSIDER TIE-UPS
KEYWORD	KEYWORD NEW BUSINESS, EXPLORATION, VENTURE BUSINESS, INVESTMENT, TIE-UPS
QUESTION	QUESTION OVERSEAS DEPLOYMENT, WANT TO PROMOTE OVERSEAS TRADE POSITIVELY
KEYWORD	KEYWORD OVERSEAS
QUESTION	QUESTION OVERSEAS ADVANCEMENT, VENTURE BUSINESS, WANT TO DO INVESTMENTS
KEYWORD	KEYWORD IT, HIGH TECHNOLOGY, OVERSEAS, VENTURE BUSINESS, INVESTMENT
QUESTION	QUESTION WANT LIVE OVERSEAS & INTERNATIONAL INFORMATION
KEYWORD	KEYWORD OVERSEAS, INTERNATIONAL

KEYWORD TABLE 62

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F16.

	0/40				
	OVERSEAS		വ	2	വ
	HUMAN RESOURCE MANAGEMENT				
TIVES	MARKETING	က	4	3	ဗ
<b>PERSPECT I VES</b>	FINANCE	4		5	
	MANAGEMENT MANAGERIAL FINANCE MARKETING STRATEGY ACCOUNTING				
	MANAGEMENT STRATEGY	5	3	4	4
	QUESTIONS	Want to consider exploration of a new business and investment & tie-ups for venture businesses.	Want to promote overseas deployment & overseas trade positively.	Want to do IT business, intensification of business relating to high technology, cultivation of new businesses, overseas advancement, venture businesses, and investment.	Want live overseas & international information.

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	ADAPTIVE FUNCTION CANDIDATE
Want to consider exploration of a new business and investment & tie-ups for venture businesses.	VENTURE INVESTMENT, CORPORATE INVESTMENT FUND BUSINESS MATCHING SYSTEM ON THE INTERNET
Want to promote overseas deployment & overseas trade positively.	SUPPORT FOR OVERSEAS ADVANCEMENT, SUPPORT FOR INTERNATIONAL HUMAN RESOURCES, INTERNATIONAL TAXATION, INTERNATIONAL BUSINESS INFORMATION
Want to do IT business, intensification of business relating to high technology, cultivation of new businesses, overseas advancement, venture businesses, and investment.	CORPORATE INVESTMENT FUND, VENTURE INVESTMENT SUPPORT FOR OVERSEAS ADVANCEMENT
Want live overseas & international information.	INTERNATIONAL BUSINESS INFORMATION

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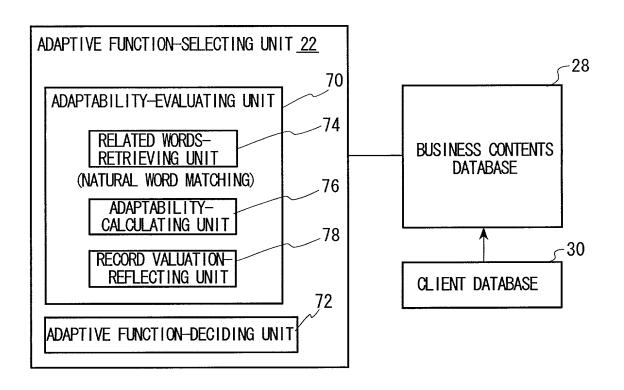


FIG. 10

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# 11/40 SHOWS THE TEXT PART

FUNCTION NAME
FUNCTION-MANAGING DEPARTMENT AND MANAGEMENT RULES.
OUTLINE OF THE FUNCTION  DEFINITION OF THE FUNCTION
MERITS FOR THE CLIENT OF THIS FUNCTION —
CLIENT'S FEATURES ADAPTED TO THIS FUNCTION
BASIC BUSINESS PATTERN
OTHER OPTIONS HAVING SIMILAR FUNCTION TO THIS FUNCTION
STRENGTH OF THE ORGANIZATION  (FUNCTIONAL ASPECTS/CLIENT-BINDING POWER/OUTSIDE COMPETITORS)
PAST RECORDS OF THE FUNCTION (EXAMPLES) EVALUATION IN-HOUSE/OUTSIDE
② <u> </u>
③ <u></u>
RISKS —
CLIENT'S NEEDS/POINTS OF PROBLEMS NEEDIMG CONFIRMATION

BUSINESS CONTENTS INFORMATION

Sheet 12 of 40

# 12/40

# FUNCTION NAME VENTURE INVESTMENT FUNCTION MANAGEMENT DEPARTMENT INVESTMENT BUSINESS DEPARTMENT/INVESTMENT DIVISION (∼CHIEF / EXTENSION: ∼) MANAGEMANT RULES ☐ Presentable to clients without restraint. ☐ Have no problem in presenting to clients but need to be reported. ■ Since judgement is needed to clients, consultation is needed before presenting to clients. OUTLINE OF THE FUNCTION DEFINITION OF THE FUNCTION [VENTURE INVESTMENT] To make a profit by investing in unlisted companies having high growth potential with techniques, contents, schemes, new services and the like as their cores and subsequently by getting capital gains through selling off the stocks or letting them go public. MERITS FOR THE CLIENT OF THIS FUNCTION Can get capital gains after going public Can explore and develop new businesses. Sell-offs of non-core businesses for returning to the main business. CLIENT'S FEATURES ADAPTED TO THIS FUNCTION Companies which seek new businesses (INVESTMENT ON VENTURES) Companies which want to sell off their non-core businesses to concentrate on the main business. (OBJECT FOR VENTURE INVESTMENTS) BASIC BUSINESS PATTERNS 1 Let clients who have abundant financial resources invest in the fund managed by $\sim$ Inc. 2) Promotes pools for funds and companies with ~Inc. to clients seeking new businesses, for the purpose of collecting information.

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## STRENGTH OF THE ORGANIZATION

#### FUNCTIONAL ASPECTS

Makes possible to increase the corporate value of the invested companies by offering the broad networks and know-how on sales, accounting, executive recruiting, overseas advancement and the like, developed as a general trading company, and can differentiate within venture capitals, which are competitors, buy-out funds, and investment banks.

#### CLIENT-BINDING POWER

Possibility of structuring a long-term relationship increases by investing at the high-risk phase.

#### OUTSIDE COMPETITORS

VENTURE CAPITALS

BUY-ONT FUNDS

INVESTMENT BANKS

#### PAST RECORDS OF THE FUNCTION

### (1) COMPANY A (U.S.)

Invested ~dollars through the introduction of the Information Business Department and succeeded in an IPO in May, 1900. The appraisal gain as of the end of ~ has reached approximately ~million dollars. Now working in cooperation for deploying the business in Japan.

## 200MPANY B (JAPAN)

The Investment Business Department invested and introduced the accounting system in  $\sim$  and advanced the introduction of clients, etc. At present, business negotiations on the overseas advancement of our company are in progress.

## 3) COMPANY C (CHINESE TAIPEI)

Marketed and sold our products to ~makers in the Kansai Area. Have gone public in April, 1900.

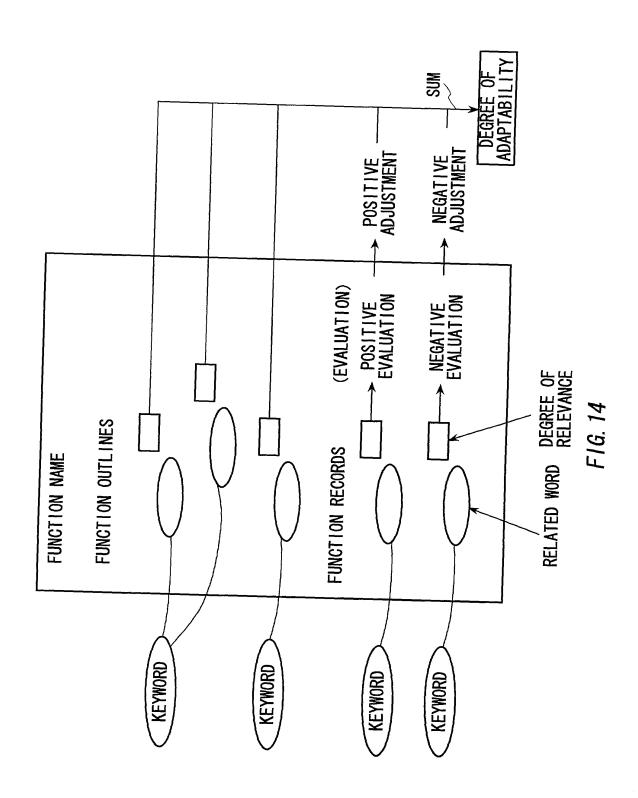
#### **OTHERS**

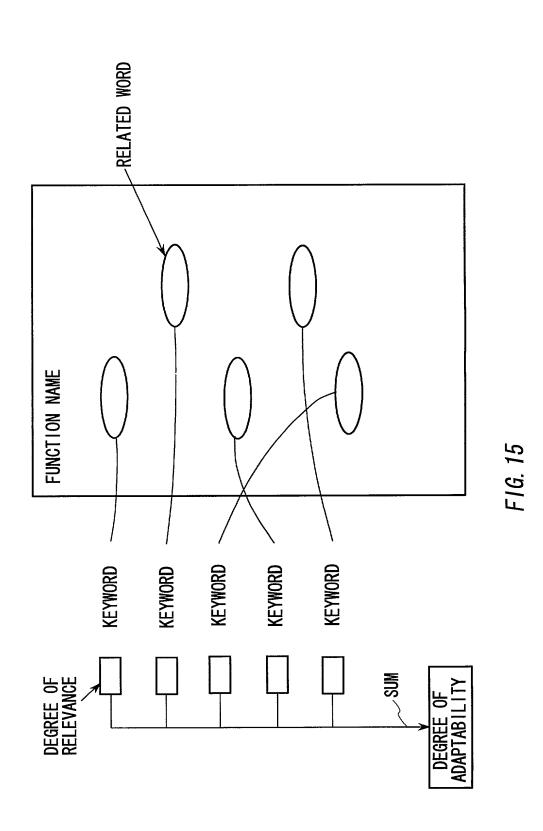
**RISKS** 

investment risks

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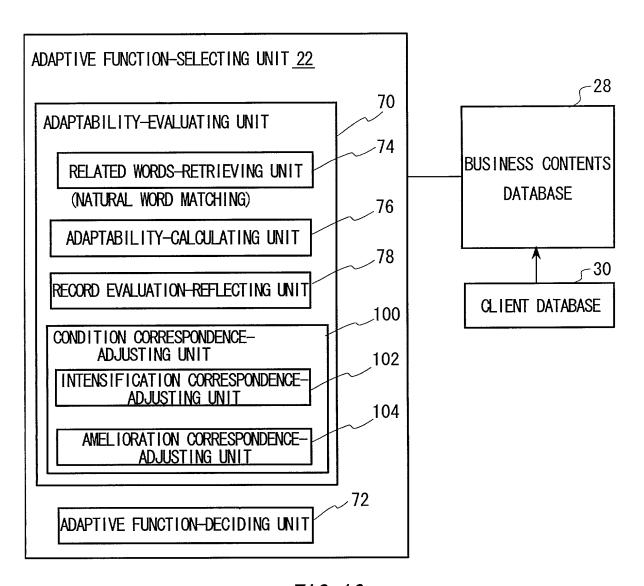
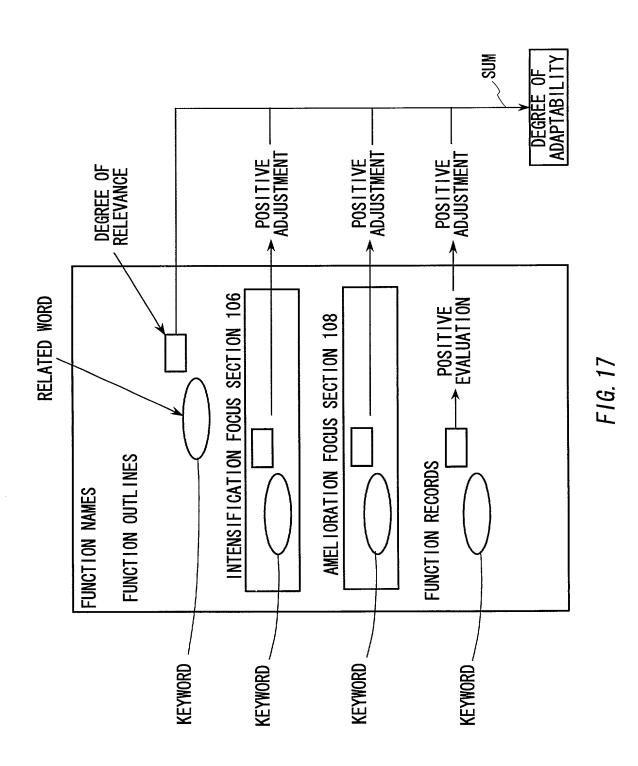


FIG. 16

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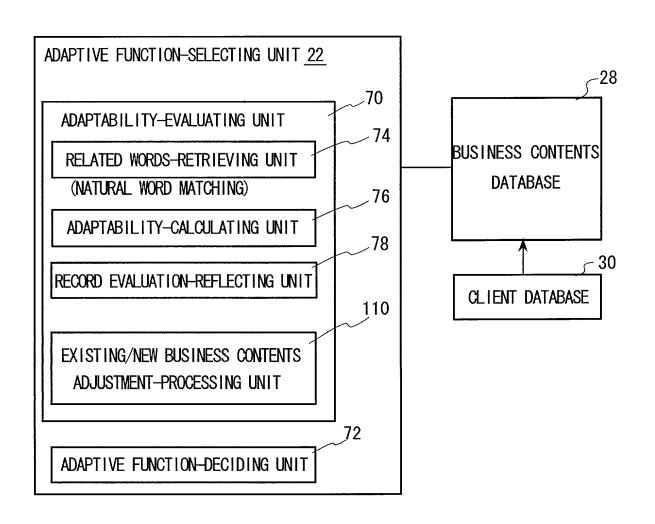
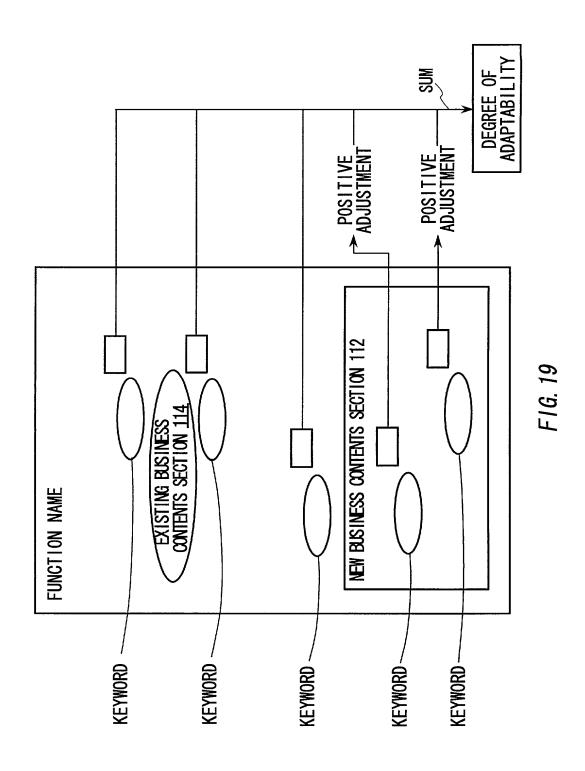
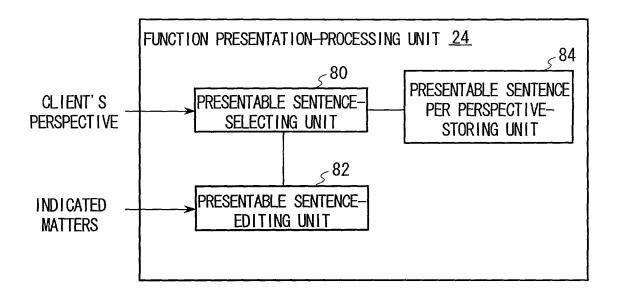


FIG. 18

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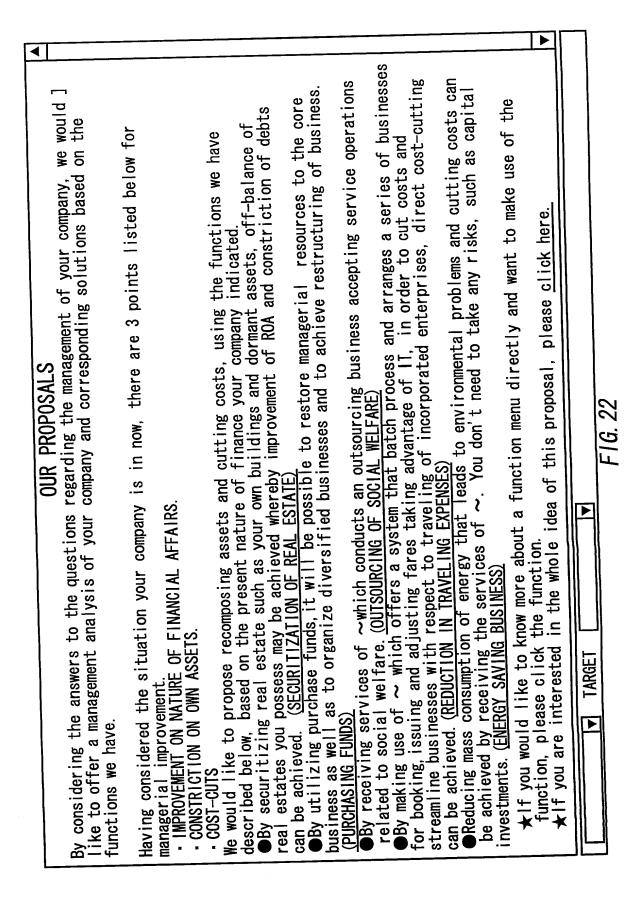
F1G. 20

Sheet 21 of 40

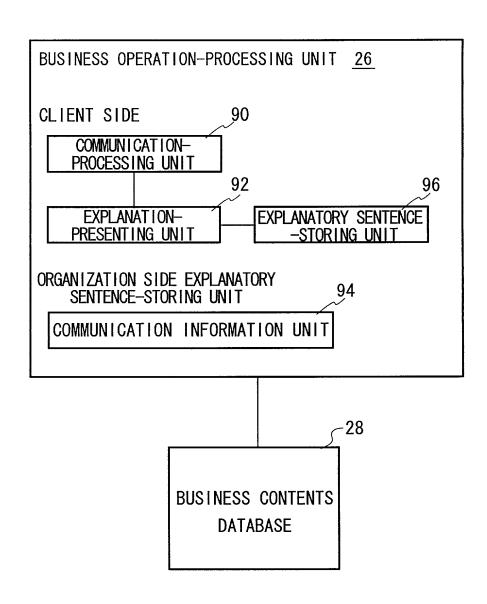
ANSWERS FOR MANAGEMENT STRATEGIC PERSPECTIVE	[On considering a new business as a whole company, it is possible to support consideration of association and investment with promised venture businesses.]
ANSWERS FOR FINANCIAL PERSPECTIVE	[We will support consideration of investment and investment funds to venture businesses as one of the means of application of funds.]
ANSWERS FOR MARKETING PERSPECTIVE	[It is essential to associate and invest with promised venture business on developing and selling new products and businesses or intensifying existing products and businesses.]

FIG. 21

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Sheet 23 of 40



F1G. 23

24/40

As to the case we proposed, we would like to further discuss this with you. The person in charge is noted below

THE PERSON TO CONTACT

~INC.

THE INFORMATION ~DEPARTMENT

~TOM

e-mail: ~@∼.com

Tel:000-000-0000

FIG. 24

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## ~ PURCHASE FUND

#### ≪WHAT IS A "PURCHASING FUND"?≫

 It is a corporate acquisition fund with the scale of ~dollars in total. It invests in companies and businesses which have growth potential but lack capital and financial know-how.
 It builds up corporate values, and seeks recover of intvestment by making them go public in/out of japan or by selling them off to other companies.

#### «MERITS OF THIS FUNCTION FOR CLIENTS»

- Anticipate Opportunities for rebirthing such businesses.
  - ①corporate groups which need to sell off peripheral businesses to restructure businesses; and for.
  - ②companies which have established business bases but have troubles in financing.
  - «CUSTOMERS WHO ARE BETTER-SUITED TO THIS FUNCTION»
- Companies which have businesses with great growth potential.
- •It is not well suited for high-tech companies andventures whose corporate and product life cycles are fast.
- ★lf you would like to know more about this function, please click here.

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As to  $\sim$ , the person in charge noted below will contact you and will ask your needs. We would then like you to consider a specific proposal made for you.

THE PERSON TO CONTACT

~INC.

THE FINANCE ~DEPARTMENT ~DAVID

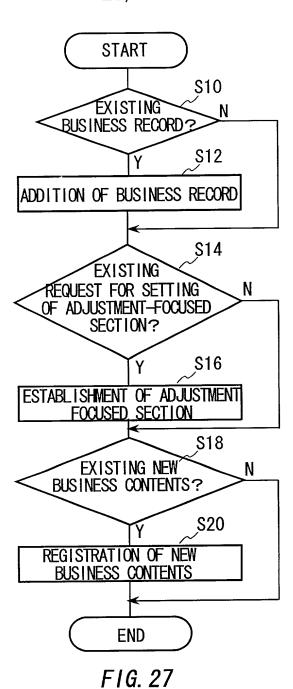
e-mail: ~@~. com

Tel:000-000-0000

FIG. 26

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Inventors: Hiroki MOTOSUNA, et al. Title: SYSTEM AND METHOD FOR

SUPPORTING BUSINESSES

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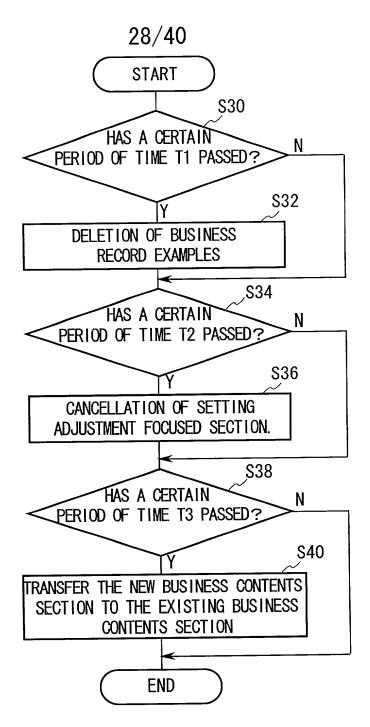
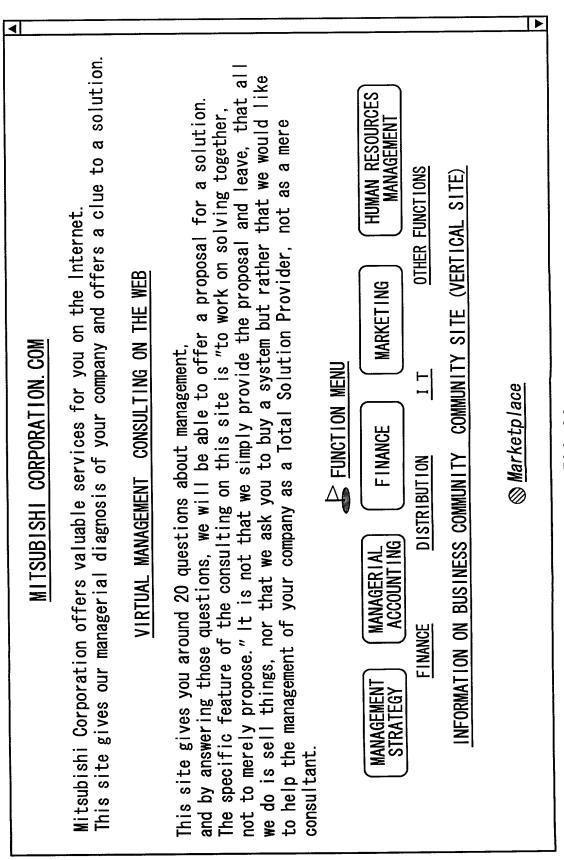


FIG. 28

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F1G. 29

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FINANCIAL PERSPECTIVE

VENTURE INVESTMENT

FINANCING BY~

PURCHASE FUND

SECURITIZATION OF REAL ESTATE

CORPORATE INVESTMENT FUND

FIG. 30

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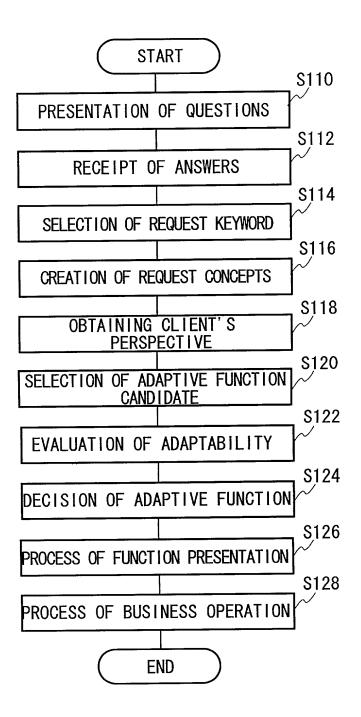
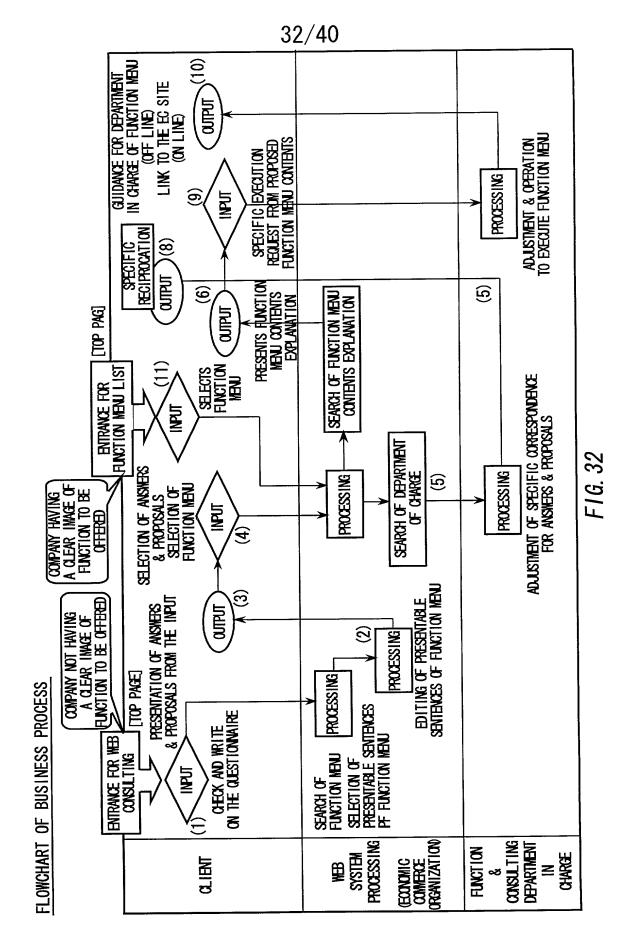
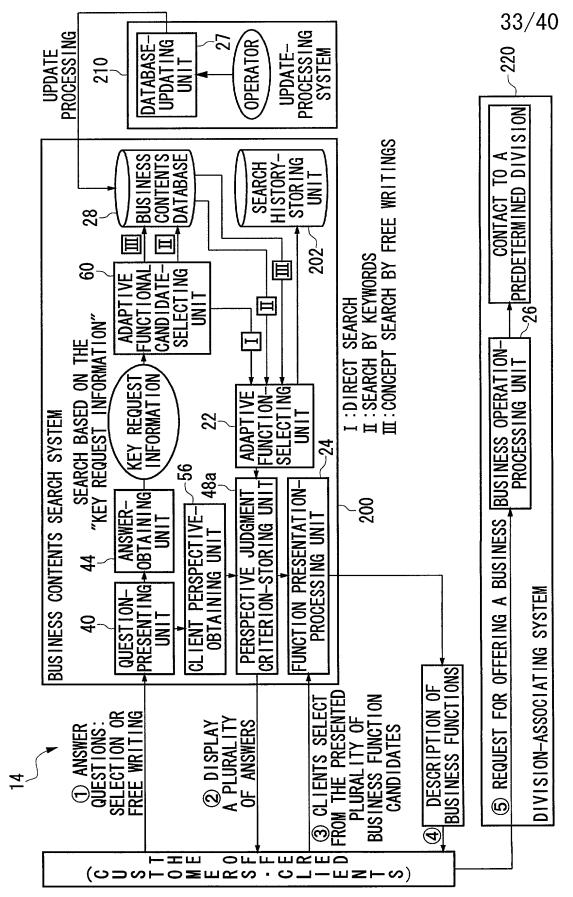


FIG. 31

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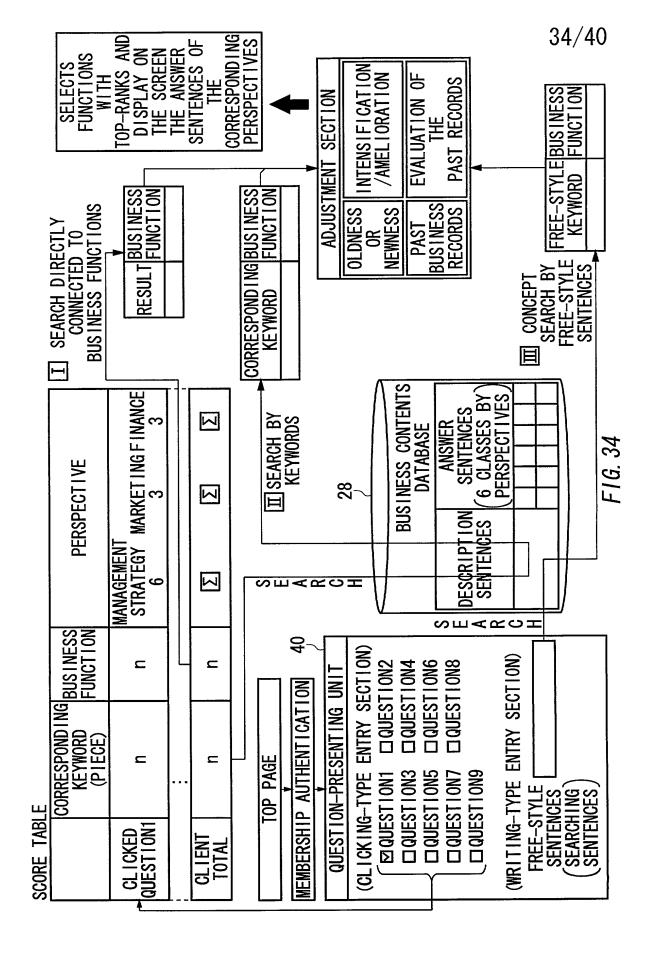


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F16.33

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FUNCTION	FREQUENCY OF THE ENTRY TO THE CLICKED QUESTION ITEMS	SCORE
A	3	10
В	3	10
С	2	8
D	2	8
Е	2	8
F	2	8
G	1	4
Н	1	4
	1	4
J	1	4

_	10	$\Omega \Gamma I$
r	l G.	35A

	r	
FUNCTION	NUMBER OF KINDS OF KEYWORDS	SCORE
A	9	10
В	7	9
С	6	8
D	5	7
Е	4	6
F	3	5
G	2	4
Н	2	4
1	1	2
J	1	2

FIG. 35B

FUNCTION	MATCHING DEGREE (%)	SCORE
Α	94	10
В	88	9
С	69	8
D	61	7
E	55	6
F	41	5
G	28	4
Н	22	3
İ	18	2
J	7	1

F1G. 35C

FUNCTION	MATCHING DEGREE ELICITED BASED ON CONCEPTS	SCORE
Α	98	10
В	72	9
С	61	8
D	45	7
E	42	6
F	29	5
G	21	4
Н	15	3
1	9	2
J	5	1

FIG. 35D

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FUNCTION	MONTHS ELAPSED SINCE THE NEW REGISTRATION	SCORE
Α	6	5
В	8	3
С	17	0
D	1	10
E	9	2

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FIG. 36A

Α	6	5
В	8	3
С	17	0
D	1	10
E	9	2
F	5	6
G	12	0
Н	10	1
	5	6
J	2	9

FIG. 36B

FUNCTION	MONTHS ELAPSED SINCE DESIGNATED AS AN INTENSIFICATION FOCUS	SCORE
Α	6	5
В		
С	3	8
D	9	2
E	1	10
F		
G	3	8
Н		
	5	6
J	2	9

FIG. 36C

FUNCTION	MONTHS ELAPSED SINCE THE AMELIORATION	SCORE
Α	3	8
В	6	5
С	13	0
D	29	0
Ε	1	10
F	5	6
G	8	3
Н	6	5
I	10	1
J	4	7

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FUNCTION	NUMBER OF THE PAST RECORDS	SCORE
A	600	5
В	800	7
С	200	2
D	1400	9
F	100	1
Ε	300	3
G	900	8
Н	700	6
	2300	10
J	500	4

F1G. 37A

BUSINESS FUNCTION	OUTSIDE EVALUATION	IN-HOUSE EVALUATION	SUM	SCORE
Α	4	5	9	10
В	4	4. 5	8. 5	9
C	5	3. 5	8. 5	9
D	3. 5	4	7. 5	7
E	3	4. 5	7. 5	7
F	2	5	7	5
G	4	2. 5	6.5	4
Н	2. 5	3	5. 5	3
	1	4	5	2
J	2	2	4	1

FIG. 37B

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MATCHING DEGREE (%)	100.0	82.8	67. 2	79. 7	76.6	59. 4	56.3	42. 2	51.6	59. 4	
SUM	64	53	43	51	49	38	36	27	33	38	432
EVALUATION	10	6	6	7	7	5	4	3	2	1	22
PAST RECORDS	9	8	2	10	0	3	6	7	10	5	09
AMEL I ORAT I ON	8	5	0	0	10	9	3	5	1	7	45
INTENSIFICATION AMELIORATION	5		8	2	10		8		9	6	48
RECENCY	5	က	0	10	7	9	0	1	9	6	42
APPL I ED FUNCT I ON	10	10	8	8	8	8	4	4	4	4	89
KEYWORD	10	6	8	7	9	5	4	4	2	2	57
CONCEPT	10	6	8	7	9	5	4	3	2	-	55
FUNCTION	A	В	ပ	۵	ш	<u>L</u> L	5	I		P	SUM



1ST DEGREE · · · A
2ND DEGREE · · · B
3RD DEGREE · · · D
4TH DEGREE · · · E
5TH DEGREE · · · C

FIG. 38

	FULL SCORE BEFORE THE ADJUSTMENT	WEIGHT	FULL SCORE AFTER THE ADJUSTMENT
INTENSIFICATION	10	0.8	8
AMELIORATION	10	1.5	15
RECENCY	10	1. 1	11
PAST RECORDS	10	0. 9	9
EVALUATION	10	1	10

FIG. 39

SUPPORTING BUSINESSES

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Inventors: Hiroki MOTOSUNA, et al. Title: SYSTEM AND METHOD FOR

